



Neighbors by Ring
Memorandum of Understanding

This agreement is entered into this 25th day of February 2019 by and between Ring LLC ("Ring") and Marseilles Police Department ("Agency"), (collectively the "parties") and will provide Agency access to the Neighbors Portal to communicate with users of the Neighbors app ("Ring Neighbors") and encourage community engagement as we work together to make Marseilles's ("City") neighborhoods safer.

- Neighbors by Ring app ("Neighbors App") is a digital neighborhood watch that both law enforcement and the public may access free of charge by downloading the Neighbors App (iOS and Android).
- The Neighbors App allows users to share and comment on real time crime and safety events in their neighborhood.
- As part of the program, Agency may:
 - Utilize the critical crime and safety events that are posted in the Neighbors App by Ring Neighbors to assist in law enforcement operations and investigations; and
 - Post information relating to critical incidents and other incidents in the app to keep Ring Neighbors informed regarding issues in their neighborhoods.

With an understanding that a robust, active and engaged user community is essential to the immediate, sustained and ongoing success of the program, the parties agree to the following responsibilities:

Ring

- Make the Neighbors App available to City residents free of charge.
- Make the Neighbors Portal available to Agency free of charge, including ongoing support and training for Agency employees.

Agency

- Maintain appropriate access controls for Agency personnel to use the Neighbors Portal.

Press Release

The parties shall agree to a joint press release to be mutually approved by the parties. Neither party may use the other party's name, logo, or likeness in any advertising or press release without prior written approval of the other party. Notwithstanding the foregoing, Ring shall be permitted to provide in-app alerts to Ring Neighbors announcing Agency's participation in the Neighbors App.

Term

Agency's participation in the program shall commence upon Agency's acceptance of these program terms. Either party may terminate Agency's participation in the program at any time by providing 30 days' written notice to the other party; provided that in the case of material breach of this Agreement by the Agency, Ring shall only be required to provide three days' written notice to Agency.

Privacy and Terms of Use

Ring will not provide any customer personal information, including video footage, to Agency without the prior

consent of the owner or properly issued legal process that complies with federal and state law, as applicable. Agency agrees to use the Neighbors Portal only as expressly authorized by Ring and only in connection with bona fide Agency work. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Neighbors App and, as applicable, the Neighbors Portal.

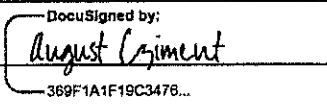
Compensation

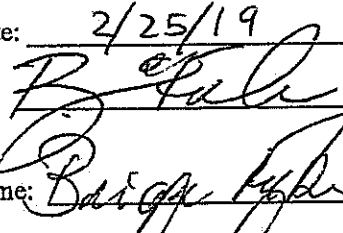
At no point shall either party receive compensation from each other as a result of this program.

Confidentiality

Unless otherwise required by law, the Parties shall not disclose the terms of this program or any information that is designated as confidential or that, given the nature of the information or the circumstances surrounding its disclosure, reasonably should be considered as confidential.

RING LLC

Date: 2/26/2019
By: 
Name: August Cziment
Title: Director of Operations

Agency Manseilles Police Dept.
Date: 2/25/19
By: 
Name: Barry Ryder
Title: Chief

jake callahan

From: Ring Team <no-reply@ring.com>
Sent: Saturday, June 22, 2019 8:25 AM
To: jake.callahan@cityofmarseilles.com
Subject: New Comment Added to a Post You're Following: "This kid stopped by while we were not home"



Hi Detective Callahan,

A Neighbor recently [commented](#) on a post you're following:

Post Title:

[This kid stopped by while we were not home](#)

Neighbor Comment

Neighbor30 wrote: "@Neighbor34 I appreciate the post. This is a neighborhood watch program."

[VIEW POST](#)



Email intended for jake.callahan@cityofmarseilles.com

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jake callahan

From: Ring Team <no-reply@ring.com>
Sent: Friday, July 05, 2019 6:45 PM
To: jake.callahan@cityofmarseilles.com
Subject: New Crime Alert: Someone hit my car with a bycle

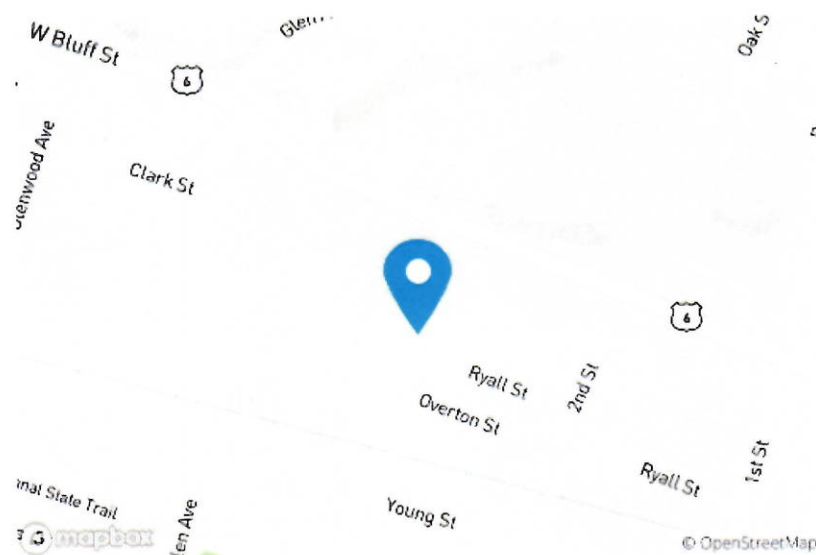


Someone hit my car with a bycle

July 5, 2019

Someone drove a bicycle into the side of my car on Clark and 3rd. My drivers mirror is damaged as well as scratches and dents on the door and fender. You left behind your broken front reflector. Please contact me so we can discuss compensation for the damage to my vehicle.

[View Alert](#)



Email intended for jake.callahan@cityofmarseilles.com

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ring

jake callahan

From: [REDACTED]
Sent: Wednesday, July 17, 2019 6:55 AM
To: jake Callahan
Subject: NNO

Hey Jake,

Will your department be participating in NNO this year?

[REDACTED]
Partner Success Associate
[REDACTED]
[REDACTED]

ring

1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com



[Download the Neighbors App.](#)
Join the new neighborhood watch.

jake callahan

From: [REDACTED]
Sent: Wednesday, July 17, 2019 8:50 AM
To: Jake Callahan
Subject: Re: NNO

Great, lookout for a separate email from myself about a Social Media campaign we are trying to do to spark more interest in NNO for the departments!

[REDACTED]
[REDACTED]
[REDACTED]

ring

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Malvern, Pa 19355
www.ring.com



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Join the new neighborhood watch.

On Wed, Jul 17, 2019 at 8:14 AM Jake Callahan <jake.callahan@cityofmarseilles.com> wrote:
Yes we are

Jake Callahan #7
Detective
Marseilles Police Department
142 Lincoln Street
Marseilles, IL 61341
Office: (815) 795-2131 ext. 20
Cell: (815) 795-0777
Fax: (815) 795-4209

On Wed, Jul 17, 2019 at 6:55 AM -0500, "[REDACTED]" wrote:

Hey Jake,

Will your department be participating in NNO this year?

[REDACTED]
Partner Success Associate
[REDACTED]



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Malvern, Pa 19355
www.ring.com



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jake callahan

From: [REDACTED]
Sent: Wednesday, July 17, 2019 8:55 AM
To: jake Callahan; NNOSTORIES@ring.com
Subject: NNO Instagram Campaign

Hey Jake,

We're very excited to be partnering with your agency for National Night Out. If you haven't already registered to receive Ring's NNO kit, please click [here](#) to register. Also, don't forget to post NNO Reminders through the Portal!

As you finalize plans and logistics leading up to the big day, the Ring team is running a social media campaign between now and July 22nd to help our local partners generate some extra social media buzz and excitement.

Submit a quick video highlighting **how Ring and/or the Neighbors App has had a positive impact on you or your community** using guidelines and instructions below for a chance to be featured!

How to Participate

1. Film you or your colleague answering the following question: **How has Ring and/or the Neighbors App had a positive impact on you or your community?**
2. Make sure the video is within 15 - 45 seconds long (1 - 3 Instagram Story Frames).
3. Shoot in a vertical aspect ratio (For Instagram Stories).
4. Include context clues such as filming in uniform at your agency or another landmark that defines your community.
5. Submit your videos to nnostories@ring.com by **July 22, 2019** (if you have problems sharing via email due to large file size, try using [WeTransfer.com](https://www.wetransfer.com)).
6. In addition to the video file, submission emails should include First/Last name(s) and email address for each person who appears in the video and your Agency's official Instagram account handle.
7. **All persons appearing in the video must agree to the release at the bottom of this email -- Ring will reach out directly to the email addresses provided for sign off & confirmation.**

Submission Tips

- Be mindful of your surroundings when filming; eliminate distractions, make sure audio/video are as clear as possible and that no confidential or sensitive information is captured.
- Keep it heartfelt, keep it simple & keep it local. Share a highlight or anecdote that reflects your community, the people who live there and/or how you have worked together to make it special and safe.
- Mention your NNO event details encouraging residents to attend.

Let me know if you intend to participate and if you have any questions!

Best,
[REDACTED]

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PHOTO/VIDEO AND LIKENESS RELEASE

For valuable consideration, receipt of which is hereby acknowledged, You, Jake Callahan ("You" or "Your"), hereby grant to Ring LLC and its affiliates, and their employees, contractors, agents, representatives, licensees and assigns (collectively, "Ring") the following rights:

i. if you submit or submitted the photo or video on behalf of Marseilles Pd for Ring's 2019 National Night Out social media campaign (the "Material"), You hereby grant Ring an unlimited, worldwide, perpetual, license and right to reproduce, publish, adapt, modify, and otherwise use (collectively, "Use") the Material in any way, in any and all media, without limitation, in connection with marketing, promotion, merchandising, and advertising activities for Ring ("Advertising"), without limitation or compensation to You; and/or

ii. if Your Likeness (as defined herein) appears in the Material, You grant Ring full permission, irrevocably, in perpetuity the right to Use Your name, image, likeness, performance, statements, and/or voice, as embodied in the Material (together "Likeness") in any and all media now known or hereinafter invented, in connection with Ring's Advertising, without limitation or compensation to You.

You hereby waive any right You may have to inspect or approve the finished product containing Your Likeness or the Material, and release and discharge Ring from all claims and liability resulting from (i) the use of Your Likeness and/or the Material and (ii) the Advertising. Nothing in this Release obligates Ring to use the Material or Your Likeness, nor does anything herein confer on You any rights of ownership in the Advertising produced by Ring hereunder, or any part thereof, all of which will be and remain the exclusive property of Ring.

You represent and warrant that You have the right to enter into this Agreement on Your own behalf and that You are of the age of majority in Your state of residence, that You have the legal authority to grant all rights herein without violating the legal or equitable rights of any third party, including contractual, copyright, trademark, and right of publicity. If you submitted the Material, you represent that the Material is original. You further represent and warrant that You are not a member of any union having jurisdiction over the services provided hereunder and that Ring does not need any other authorizations or licenses to use Your Likeness and/or the Material as contemplated herein. You agree to defend, indemnify, and hold harmless Ring from and against all liabilities, claims, demands, actions, suits, damages, and expenses or any similar claim or cause of action by third parties resulting from Your breach of any of the representations and warranties herein.

[REDACTED]
Partner Success Associate
[REDACTED]



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Malvern, Pa 19355
www.ring.com



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Join the new neighborhood watch.

jake callahan

From: [REDACTED]
Sent: Friday, July 19, 2019 3:34 PM
To: Jake Callahan
Subject: Re: NNO

Ps, Dont forget to send out a reminder through the Portal about NNO and on the day of NNO as well!

[REDACTED]
Partner Success Associate
[REDACTED]

ring

1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com



[Download the Neighbors App.](#)
Join the new neighborhood watch.

On Wed, Jul 17, 2019 at 9:50 AM [REDACTED] wrote:
Great, lookout for a separate email from myself about a Social Media campaign we are trying to do to spark more interest in NNO for the departments!

[REDACTED]
Partner Success Associate
[REDACTED]

ring

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[REDACTED]
Partner Success Associate
[REDACTED]



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Malvern, Pa 19355
www.ring.com



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jake callahan

From: Ring Neighbors Portal Team <noreply@ring.com>
Sent: Friday, July 19, 2019 10:36 PM
To: jake.callahan@cityofmarseilles.com
Subject: Neighbors Portal Maintenance: Video Request



We want to make you aware that the Video Request feature is down for a bit of maintenance. We expect to have the Video Request feature back up and running by the middle of next week, at which point we'll update you via email. We appreciate your understanding and hope you have a good weekend.

Stay Safe,
The Ring Neighbors Portal Team

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Our mailing address is:

1523 26th Street

Santa Monica, CA 90404

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).

jake callahan

From: Ring Neighbors Portal Team <noreply@ring.com>
Sent: Monday, July 22, 2019 7:33 PM
To: jake.callahan@cityofmarseilles.com
Subject: Video Request Maintenance Completed



We have successfully completed maintenance to the Neighbors Portal. The Video Request feature is back up and running. Thank you again for your patience.

Stay Safe,
The Ring Neighbors Portal Team



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Our mailing address is:

1523 26th Street
Santa Monica, CA 90404

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).

jake callahan

From: Ring Team <nno@ring.com>
Sent: Wednesday, July 31, 2019 1:42 PM
To: Jake Callahan
Subject: Your Ring NNO Kit has shipped!

Hello NNO Coordinator,

Good news! Your Ring NNO kit has shipped! Click below to track your order. Please allow 24-48 hours for tracking to update.

[Tracking Here](#)

Shipped Items:

- Ring Display board
- Community Flyers

You can also download and print digital materials [here](#)!

If you have any questions at all, we're here to help. Have a great event! Visit our FAQs for more information <https://communityprograms.ring.com/nnofaq>.

Stay safe,

The Ring NNO Team

jake callahan

From: Ring Team <nno@ring.com>
Sent: Tuesday, August 06, 2019 4:55 PM
To: Jake Callahan
Subject: Happy National Night Out!

Dear NNO Partner,

It has been a pleasure helping you plan for your event and on behalf of the entire Ring Team, we appreciate all of the work you are doing to make your neighborhoods safer.

As your attendees enjoy your event feel free to post photos and mention @Ring on Facebook and Instagram.

Don't forget to check out the new digital neighborhood watch app - Neighbors by Ring. Download it for free today and learn more by clicking [here](#).



Happy National Night Out,
The Ring Team